Susie Hernandez Joins WNET as Senior Director of Programming

(New York, NY – January 14, 2019) WNET, parent company of New York’s PBS stations THIRTEEN and WLIW21 and operator of NJTV, has announced the appointment of Susie Hernandez to the position of Senior Director, Programming, effective today. She takes over from Kent Steele, who retired in September 2018.

In this role, Hernandez will be responsible for overseeing the programming schedules for THIRTEEN, WLIW, NJTV, CREATE, WORLD and THIRTEEN PBS Kids. She will also work on program development and acquisition, creating on-air fundraising schedules, and providing on-air promotional guidance. She will report to Neal Shapiro, President & CEO of WNET.

"Susie is passionate about public media and brings an incredible depth of experience," says Shapiro. "We are fortunate to bring her talents and unique programming sensibility to our community of viewers in the tri-state region."

Hernandez has been in public media for more than 25 years, bringing extensive experience in distribution, acquisition, marketing, production and programming to the institution. Most recently she was the Executive Director of TV at KQED in San Francisco, overseeing programming for four TV stations and digital video platforms like YouTube, Passport and Video on Demand services. She also managed the KQED Presents team that represents independent work nationally, the FOOD team, and was the Executive Producer of Film School Shorts, Truly CA and Check Please! Bay Area.

Prior to her role at KQED, Hernandez was the TV Program Director at Arizona Public Media in Tucson and she worked at the Independent Television...
Service (ITVS) as Director of Broadcast, working with independent producers and PBS on national series like *Independent Lens* and *POV*.

Hernandez received her Bachelor of Arts in English and Communications with a minor in Film from Sonoma State University.

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**About WNET**

wnet is America’s flagship PBS station: parent company of New York’s *THIRTEEN* and *WLIW21* and operator of *NJTv*, the statewide public media network in New Jersey. Through its new *ALL ARTS* multi-platform initiative, its broadcast channels, three cable services (THIRTEEN PBSKids, Create and World) and online streaming sites, WNET brings quality arts, education and public affairs programming to more than five million viewers each month. WNET produces and presents a wide range of acclaimed PBS series, including *Nature, Great Performances, American Masters, PBS NewsHour Weekend*, and the nightly interview program *Amanpour and Company*. In addition, WNET produces numerous documentaries, children’s programs, and local news and cultural offerings, as well as multi-platform initiatives addressing poverty and climate. Through THIRTEEN Passport and WLIW Passport, station members can stream new and archival THIRTEEN, WLIW and PBS programming anytime, anywhere.